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FOR IMMEDIATE RELEASE

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Date announced for 11th annual Groundhog Job Shadow Day

REESE CENTER – Feb. 4, 2009 will not be a typical day for 650 area high school juniors. South Plains Tech Prep staff has recruited mentors from 120 businesses, colleges and other organizations to host students during Groundhog Job Shadow Day. The event will run from 8:30 a.m. to 3 p.m. in participating businesses in the service area.

Students spend the day with professionals and observe day-to-day activities and operations. Students are matched with businesses based on their career interest. This year's event will feature 49 high schools from all over the region.

This is the 11th annual event for South Plains Tech Prep. More than 14,500 high school juniors have participated in Groundhog Job Shadow Day.

“We want students to understand the careers and educational opportunities available in our region,” said Jill Berset, Director of South Plains Tech Prep. “This is a great time for students to explore careers and learn what it takes to be successful in that career.

“Mentors share their life experience and show students the skill sets needed for the career and the importance of education,” said Berset. “Mentors can also provide relevance to course work learned in school. Our mentors have made a difference in the lives of so many students.”

Sponsors for this event include WorkSource of the South Plains, Lubbock Economic Development Alliance, Rotary Clubs of Lubbock and Midtown Printing & Graphics.

For more information, contact Berset at (806) 716-4688.

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